



## YOUR WAIT IS OVER!

### Leapfrog Internet Business Grade DSL—Affordable High-Speed Internet Access Is Finally Here!

The promise of high bandwidth at an approachable price is here today. Leapfrog Internet delivers high-performance Internet services using DSL (digital subscriber line) technology at a great price. This isn't a bare-bones service, either. It's a business-grade service that provides all the customer service and support you need to stay productive.

#### Who is Leapfrog Internet?

Leapfrog Internet is the next-generation data communications company with a nationwide presence. We provide Internet access to every state in the US plus Canada.

Business Grade DSL is based on Leapfrog Internet's tier-one Internet connection, which means it has fewer points of potential failure and significantly less speed degradation when compared to tier-two or tier-three connections. Your Leapfrog Internet Business Grade DSL service is more reliable and there is less contention for bandwidth than with other services.

#### Why Business Grade DSL?

Leapfrog Internet Business Grade DSL, using DSL technology, is incredibly faster than ISDN, and you don't have to pay by the minute! Get speeds that are as fast as a T1 connection, without the huge up-front investment.

Business Grade DSL is always on. It's a dedicated service, which means there's no need to dial to make a connection. There's never a busy signal, just a reliable and fast way to connect to the Internet anytime.

Connect one PC . . . or a LAN. Whether you need to connect one PC or your company LAN to the Internet, Leapfrog Internet Business Grade DSL makes it easy. And, there's a speed that's just right for your organization—starting at 144 Kbps, up to 1.5 Mbps. **That's fast!**

## What About Equipment and Installation?

Leapfrog Internet Business Grade DSL is a complete package. Equipment and software are included in your monthly fee. Plus, we do the installation and will work with your technician to make sure your computer is ready to start cruising the Internet at blazing speeds! Here's how it works:

- **A Leapfrog Internet installation technician comes to your home or office.** We schedule appointments within a reasonable window so you don't have to waste your day waiting to get set up.
- **With Leapfrog Internet Business Grade DSL, increasing your speed is easy.** If you ever need to increase or decrease your service speed (CO distance confirmed), all you need to do is call us. There's no need for a personal visit to your site.
- **We provide a high-speed DSL Router** that makes your high-speed connection possible.
- **Leapfrog Internet Business Grade DSL requires an Ethernet connection**, which means your computer needs to have a network interface (NIC) card.

## What Internet Services Are Provided?

Leapfrog Internet provides all the Internet services you need—plus, the productivity that comes with reliable DSL technology. We take care of everything:

**High-Speed Access**—Your service includes both Internet service and telco services. Leapfrog Internet makes it easy to get everything from a single source.

**Domain Names**—We'll take care of everything!

- If you already have a registered domain name, we'll transfer it to Leapfrog Internet Business Grade DSL service for you. Please allow 5 business days.
- If you don't have a domain name but would like one, we'll register one for you with Internic (the national registry for domain names). This takes only a few minutes.
- If you don't need a unique name, we'll provide you with email @leapfroginet.com. This takes no additional time.

**IP Address**—Every device that connects to the Internet requires an IP address. This includes computers, routers, firewalls, etc. Things to consider:

- If you're connecting a network to the Internet and it's NAT (network address technology) capable, you only need one IP address. Moving your network and Internet services to Leapfrog Internet is easy. However, it does require that your system be reconfigured to include the new IP address (es).
- If you need additional IP addresses, Leapfrog Internet provides various quantity levels for a nominal monthly fee...from 5 to 253 addresses

**Email**—Your Business Grade DSL service includes 5-email address. If you're connecting a network that has an email server, you only need one address. If not, you'll need email addresses as desired. Leapfrog Internet provides additional email addresses for a nominal monthly rate.

## Leapfrog Internet Business Grade DSL

### Target Applications

Ultra Fast Worldwide Web Access, Research on the Web, Graphics intensive work, Web-Hosting, Email, Newsgroups, and File Transfers.

### Features

### Benefits

#### Wide Variety of Access Speeds:

##### ◆ Symmetrical

144Kbps  
192Kbps  
384Kbps  
768Kbps  
1.1Mbps  
1.5Mbps

#### Standard Equipment Services:

- ◆ DSL Router
- ◆ Service Installation
- ◆ Firmware/hardware upgrades
- ◆ Free Line Conditioning if required!

- ◆ Easily upgradeable bandwidth means you choose the speed that best meets your needs... i.e. a multimedia type might need a dedicated multi-megabit service,
- ◆ Then, at tax time, the accountant can upgrade the speed with a simple call to Leapfrog Internet!
- ◆ Our complete service offering includes everything from installation through maintenance and upgrades.
- ◆ Our Network Operations Center never sleeps. Once your solution is deployed, your network is managed day and night. If you encounter any trouble, you can always reach a Leapfrog Internet' representative.
- ◆ Static IP addresses available
- ◆ 24 x 7 Tech support

# Leapfrog Internet Business Grade DSL

## Optional Features:

- ◆ Support for your own domain name
- ◆ Additional IP addresses
- ◆ Email/ Web hosting
- ◆ Additional dial up accounts for road warriors
- ◆ Portability to other Leapfrog Internet Solutions

## Customer Requirements:

- ◆ Intel Pentium or equivalent-based PC, 66 MHz or greater, 16 MBPS RAM (minimum).
- ◆ Windows 95 thru Windows XP.
- ◆ Ethernet Network Interface Card (NIC).
- ◆ Browser software may have additional PC requirements.
- ◆ Leapfrog Internet service is available directly from Leapfrog Internet

## Pricing

Compelling pricing makes this an easy decision. By using Digital Subscriber Line (DSL) services, you're not only increasing performance by a magnitude, but often cutting high-speed circuit prices by 50% or more. Also, most networking companies charge additional fees for high quality network management. Leapfrog Internet includes all network management in the service rates.

Dedicated DSL	Monthly FEE	Options	FEE
144 Kbps	\$109	Web Hosting Green 25M	\$9.95 Month
192 Kbps	\$119	Web Hosting Blue 50M	\$19.95 Month
384 Kbps	\$159	Web Hosting Black	\$39.95 Month
768 Kbps	\$219	Web Hosting Diamond (SSL)	\$79.95 Month
1X1 Mbps	\$249	IP Addresses (1)	1 Included (call for add.)
1.5X1.5 Mbps	\$299	POP 3 eMail	5 included
		Additional email	\$2/ea or 10 for \$10/mo
		Bulk additional email	50 addresses for \$40/mo
		Domain Transfer	\$20
		New Domain Registration	\$27.95 per year
<b>One Time Fees</b>			
Installation	Promo	Call Leapfrog for Details	
DSL Modem	Promo	Call Leapfrog for Details	